

## Kick Butt Sales Training™

**9 Sessions in Total • Meets Three Times per Month  
only \$297 total investment**

### Choose Your Investment:

\_\_\_ I want to make one payment \$297

\_\_\_ I need to spread payments over two months at \$157/month

### Mark Your Calendar!

\_\_\_ **Tuesdays at 2:00pm Central (3:00 EST, 1:00 MST, noon PST)**  
May 6, 13, 20; June 3, 10, 17; July 8, 15, 22

\_\_\_ **Yes**, I want my *bonus* TeleWorkshop, **Clear the Decks™**  
(\$279.00 value – available **only** to Kick Butt clients and their guests)

\_\_\_ **Yes**, I want my *bonus* TeleSeminar, **Champagne Bistro© (Goals Without the Guilt)** (\$79.00 value – available **only** to Kick Butt clients and their guests)

\_\_\_ Sign me up for **Thriving in a Tough Market: 5 Essential Skills to Prosper When Others Struggle** (one-time teleseminar for independent professionals)  
Thursday May 22 at 2:00 CDT (\$27.00 fee)

### Complete Your Order: (Please Print Clearly)

**Name:** \_\_\_\_\_ (As it appears on your credit card)

**Business E-mail:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Credit Card** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ (MC /Visa) exp \_\_\_\_\_

**Security code (back of card)** \_\_\_\_\_ **Phone:** \_\_\_\_\_

### Share the Top Three Challenges You Want Help With: (Required)

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_

**Fax this order form: 952-432-8731 or call in your order to 952-953-9149**

**Our Guarantee:** If at the end of the 9-week Kick Butt Sales Training™ program, you still feel you are not fully **owning and using** the skills and strategies you've been taught, you can audit **any future offering of the first series of nine classes** – on me, at our expense, yes, **absolutely free**. You get to keep coming back until you are **confident** you have mastered the skills.

Pat Schuler, Business Development Coach and Sales Trainer

Kick Butt Sales Training

[www.kickbuttsalestraining.com](http://www.kickbuttsalestraining.com) • 952-953-9149 • [pat.schuler@kickbuttsalestraining.com](mailto:pat.schuler@kickbuttsalestraining.com)

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### **Kick Butt Sales Training™**

In my first 15 minutes in the program my Business Development Coach, Pat Schuler, reminded me to give my clients what they really want, not what I think they need. I did, and as a result I earned \$30,000 in less than a week, from a single presentation. The program gets right to the heart of defining and solving sales and marketing problems fast.

*Alex Mandossian,*  
author "Market with Postcards"  
[www.marketingwithpostcards.com](http://www.marketingwithpostcards.com)

## ***Thriving in a Tough Market: 5 Essential Skills to Prosper When Others Struggle* ©**

What skills will STOP:

- ❖ Deep discounts on your fees?
- ❖ Guessing what's most important to the client – know for sure?
- ❖ *Sticker shock* at your fees?
- ❖ Losing control of the conversation ***without being pushy or mean?***
- ❖ Being treated unfairly?
- ❖ Wasting time with those who'll NEVER be your client?

This 60-minute teleseminar helps you reconnect to you power and step away from the fear that is rampant in many industries. \$59 value, \$27 Event Special

## ***Champagne Bistro*©**

One of my clients calls this program *Goals Without the Guilt* – but it's really NOT about Goal Setting.

Have you found that Goal Setting rarely works for you? Or that you stay on track initially but lose your focus after the first few weeks?

In my experience the missing element is a **clear vision that's connected to emotion**. This is the key to bringing into your life what you want most.

Every year I do an exercise for my clients called the Champagne Bistro. The group exercise runs about 45 – 60 minutes. And it's a quantum leap beyond traditional goal setting.

Clients ask for it year after year. Why? **Because it works.**

**Valued at \$127.** This is one more tool to help you **Kick Butt** in the New Year. ***This is not a teaser call or a sales pitch.*** This is my gift to you – real content that you can put to use immediately.

## *Clear the Decks*©

***Have you ever noticed that cleaning or painting, or any ugly job goes faster and is more fun when you have company?***

### **That's what Clear the Decks is all about.**

- Any **project** that has been **hanging over your head** and making you crazy, from clearing your email inbox to cleaning up a closet, garage or basement, writing an article or an entire e-book.
- ***Overcome procrastination***, blocks, resistance
- You have **convenience (and anonymity)** of a group teleconference call - no one sees your mess.

### **How it works:**

- We meet the first **Saturday** of each month at **9:00 AM Central**
- Each person **comes with a goal** for the call
- We work for 55 minutes and meet back on the call for five minutes each hour to report progress, accomplishments and challenges
- We work until 1:00 Central (or as long as you can stay)
- ***We laugh a lot, accomplish more than you can imagine, regain huge amounts of energy lost and locked away in stalled projects***

*Please note:* This workshop is **valued at \$279**.

**The only way to attend** is to be a client or be an invited guest.

The odds are very good that you've never done anything like this before - a real, live workshop via teleconference, not just a bunch of talking heads. The whole group cheers your victories and helps you work through any tough spots. **It's a real hoot!**